

Mobi-RolePlay™

SIMULATED CONVERSATION TOOLS



"Mobi-RolePlay has become a vital reinforcement asset in our process. Managers have embraced the added visibility and coaching opportunities the tools provide and students benefit from the ease, flexibility and repetition."

-- Mike Scher, CEO, Frontline Selling

"Mobi-RolePlay helped us to manage a high volume of new hires. We initiated five simulations over a two day period, providing realistic selling scenarios and criteria for self-assessing performance.

The role-plays were highly rated by both new hires and their managers. The virtual simulations were a fun part of the onboard training and a real asset to time management.

New hires felt that they were better prepared to go onto the sales floor and consequently, were more confident."

-- John Moxley, Cricket Communications

Mobi-RolePlay is a conversation simulator that gives our clients the power to build customized automated role plays.

Users can conduct the role-play from any phone and interact with a pre-recorded character. Each role play call is recorded, translated to text and scored to provide immediate feedback.

From the administrative dashboard, supervisors and managers can easily view collective team and individual results.

The audio feature allows you to listen to the calls and hone in on "how" the conversations are being delivered. Tone, rhythm and timing are important to driving results.

The speech-to-text feature allows you to build keyword searches to calculate the score and consistently track and measure progress.

WHY OUR CLIENTS USE MOBI-ROLEPLAY



- Easily create custom scripts in minutes
- Accessible from any phone
- Deployed in 40 languages
- Secure
- Completely cloud-based
- No licenses or apps to install
- Comprehensive online dashboard for managers



How our clients use Mobi-RolePlay

TO SPEED UP TRAINING TIME
AND INCREASE PRODUCTIVITY



PRE-HIRE

Use Mobi-RolePlay to filter prospective job candidates with an initial phone screening.

The keyword tool helps to score the candidates so you can narrow down your selection -- while the recording feature provides an impartial way to judge each candidate equally.



ONBOARDING

Accelerate your onboarding process for call centers, inside sales and outside sales professionals.

Using Mobi-RolePlay has proven to decrease training time for management while improving retention and confidence for the employee.



PODCASTING

Track podcast or audio content to your employees with Mobi-RolePlay. You can monitor how much content was consumed and build in survey questions for increased feedback and participation.

COACHING & LEADERSHIP



To groom the next generation of leaders, many of our clients are providing Mobi-RolePlay to mid-level staff. This allows them access to a custom portal where they can practice professional conversations when it's convenient for them.

Sales Coaching ▲ Performance Reviews
Quality Control ▲ Change Management
Initiatives

Public Relations ▲ Corporate Communications

SALES CHANNEL MANAGEMENT



For organizations that manage large sales channels, Mobi-RolePlay can help monitor how they interact with your customers and how well they represent your brand.

It's easy to add Mobi-RolePlay to your sales channel strategy so that partners can better train their employees and know how best to position your products and services.